

# AGENDA PROXIMITY

MAY 29-30, 2024

HARRIS THEATER (MAY 29)  
NORTHERN TRUST (MAY 30)  
CHICAGO



TWIN

# PROXIMITY

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WEDNESDAY, MAY 29 | HARRIS THEATER

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6:00 PM – 6:45 PM

## WELCOME RECEPTION

6:45 PM – 8:00 PM

## DINNER

We are privileged to be invited by Harris Theater’s CEO and TWINian, Lori Dimun, to not only experience a private event at the Harris, but to experience the show on their stage. We’ll all be ‘part of the show.’

8:00 PM – 9:15 PM

## AI & THE ARTS

During and after dinner, we’ll explore, through performance and conversation, the implications of AI for the Arts, artists—and for all of us as human beings.

### FELLOW EXPLORERS

#### **Aymar Jean “AJ” Christian, Ph.D.**

Margaret Walker Alexander Professor of Communication Studies  
Northwestern University

#### **Sonia Coman, Ph.D.**

Director of Digital Engagement  
Washington National Cathedral  
Art Historian & Critic

#### **Jeffrey Ernstoff**

President  
Ernstoff Creative

#### **William Goldstein**

Multi-Emmy & Grammy Nominated Composer

#### **Kristian J. Hammond, Ph.D.**

Bill & Cathy Osborne Professor of Computer Science  
Director, Master of Science in AI

#### **Robert C. Wolcott**

Co-Founder & Chair  
TWIN Global

# PROXIMITY

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THURSDAY, MAY 30 | NORTHERN TRUST

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7:30 AM – 8:15 AM

## BREAKFAST & CHECK-IN

8:15 AM – 8:40 AM

## PROXIMITY: ANYTHING, ANYWHERE, ANYTIME

Welcome to TWIN PROXIMITY, and welcome to the future of every industry. Professor Wolcott will frame the program, then we'll hear from three entrepreneurs leading the Proximity Revolution.

8:40 AM – 9:00 AM

## AI & THE NO CODE MOVEMENT

Unqork's mission is, "to enable Creators to build and manage enterprise-grade software without writing a single line of code." Since they're founding in 2017, Unqork has grown to serve clients in Insurance, Financial Services, Healthcare and Government.

### Gary Hoberman

Founder & CEO  
Unqork

9:00 AM – 9:20 AM

## VIDEO GAME GENAI REVELATIONS UNLEASHED... IN HEALTHCARE

While many specialties are taking a cautious approach to GenAI, the video games industry is embracing it fearlessly. About every 5 years, the games industry must deliver an order-of-magnitude more content... and experiential 'breakthroughs'. Discover how game developers are treating GenAI as a natural progression to make their artists and designers 100x more productive... And explore what happens when these approaches are unleashed in healthcare and beyond.

### Sam Glassenberg

Founder & CEO  
Level Ex

# PROXIMITY

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9:20 AM – 9:40 AM

## GROW ANYTHING, ANYWHERE... AND FOOD ON MARS

Plant scientist and venture capitalist, Barbara Belvisi's vision began with the question, "How can we grow food on Mars." Alongside winning NASA's deep space food challenge, Belvisi and team are building a Proximity-leading business here on Earth. For clients like Robertet, DSM-Firmenich and L'Oreal, Interstellar's pods grow exactly the plants required for high-value ingredients on-site at their clients' factories... completely absolved from geopolitical and climate supply chain risks. and designers 100x more productive... And explore what happens when these approaches are unleashed in healthcare and beyond.

### Barbara Belvisi

Founder & CEO  
Interstellar Lab  
(France)

9:40 AM – 10:00 AM

## LEADING THE PROXIMITY REVOLUTION

Professor Wolcott facilitates a conversation with Gary, Sam and Barbara regarding what it takes to deliver true Proximity for customers while transforming an industry.

10:00 AM – 10:30 AM

## BREAK

10:30 AM – 10:50 AM

## THE LOOMING MINERALS FAMINE & THE ENERGY TRANSITION

Technology requires energy and minerals. So do the lives we aspire to live. Peter Bryant is a thought leader in the intersections between technology, mining, minerals and the global energy transition, working with corporations and governments around the world to navigate rapidly evolving resources and sustainability demands.

### Peter Bryant

Board Chair  
Clareo

# PROXIMITY

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THURSDAY, MAY 30 | NORTHERN TRUST

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10:50 AM – 11:40 AM

**AI ANYWHERE, ANYTIME: OPPORTUNITIES & CHALLENGES FOR ENTERPRISES**

Professor David Shrier will host a panel sharing insights from our TWIN AI Roundtable convening of the day prior. He'll also share the **Trusted AI Alliance**, an initiative connecting more than 2500 AI researchers and practitioners worldwide.

**Kristian J. Hammond, Ph.D.**

Bill & Cathy Osborne Professor of Computer Science  
Director, Master of Science in AI

**Beth Hayden**

Chief People Officer  
SpotHero

**Tom South**

Chief Information Officer  
Northern Trust

**Rajeev Tummala**

Head of Digital & Data, Asian & MENA  
HSBC Securities Services  
(Singapore)

**INTERLOCUTOR**

**David Shrier**

Professor of Practice, AI & Innovation  
Imperial College Business School (UK)  
Co-Director, Trusted AI Alliance

# PROXIMITY

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THURSDAY, MAY 30 | NORTHERN TRUST

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11:40 AM – 11:55 PM

## AI & HUMAN THRIVING

### John Bremen

Chief Innovation, Acceleration & Strategy Officer  
WTW

### INTERLOCUTOR

### Robert C. Wolcott

Co-Founder & Chair  
TWIN Global

11:55 PM – 12:25 PM

## SO WHAT... AND NOW WHAT?

John & Rob will be joined on stage by fellow TWINians who will offer their reactions, what resonated, concerned, inspired, confounded them... and what we might do, ask, explore next.

### MarySue Barrett

Public-Private Partnership & Policy Leader  
Non-Resident Senior Fellow  
The Brookings Institution

### Caleb Gardner

Co-Founder & Managing Partner  
18 Coffees

### Jill Hellman

Founder & CEO  
The Strategy Lab  
Visiting Innovation Faculty  
Cornell University

### Yngvar Ugland

EVP & Chief Digital Officer  
DNB Bank (Norway)

12:25 PM – 12:30 PM

## CONCLUSION & TO THE FUTURE...